



FOR IMMEDIATE RELEASE

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Petco Foundation Invests in Working Dogs For Vets Life-Changing Work Supporting Service and working dogs.

*Investment of \$7,500.00 will extend efforts to help dogs and disabled veterans in the
United States live their best lives!*

Lawrenceburg, October 6th, 2020 – Working Dogs For Vets of Lawrenceburg, TN, today announced it has been awarded a \$7,500.00 grant investment from the Petco Foundation to support its No Veteran Left Behind Program.

Working Dogs For Vets is a nonprofit organization. Working Dogs For Vet's Mission is to provide service dogs and training to veterans in need, empowering them as they return to civilian life with newfound independence, reducing veteran suicide and overcrowding in animal shelters. Serving communities across the U.S.A. Since 2012, Working Dogs For Vets has helped many veterans with service dogs and service dog training. To date, Working Dogs For Vets has helped 999 service dog veteran teams.

This grant was made possible through the Petco Foundation's annual Helping Heroes fundraising campaign, in partnership with Natural Balance Pet Foods. Each October, during the campaign, Petco customers are invited to donate online and in Petco stores across the country to support the life-changing work of service, therapy, and working animals.

The Petco Foundation investment will help to continue our mission of saving lives on both ends of each leash and will benefit the communities served by the organization by providing veterans with adopted dogs, service dog training equipment, volunteer support, and training information. This investment will be program direct.

"It is a pleasure to receive this award and be recognized for our work," said Knabenshue. The grant is important to the veterans who can get the support they need during training, and the Petco Foundation's support means more dogs will find forever

Homes as veterans will have high-quality service animals at their side,” said Kenneth Knabenshue, Founder/President

For more information about Working Dogs For Vets or the Petco Foundation, visit www.workingdogsforvets.org or www.petcofoundation.org. Join the conversation on [Facebook](#), [Twitter](#), and [Instagram](#) or by using the hashtag #HelpingHeroes.

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About Working Dogs For Vets

Working Dogs For Vets National headquarters, founded in Lawrenceburg, TN, has developed the leading service dog industry’s mass platform to simplify solutions for the service dog process. Working Dogs for Vets is lowering wait times, decreasing the cost by as much as 95%, and Reducing veteran suicides, and overpopulation among shelters. Working Dogs For Vets utilizes National networks of volunteers in communities across the U.S. local to veterans to help with shelter adoptions, pairing, and training teams of service dogs and veterans alike. Your support Saves lives on both ends of each leash!

About the Petco Foundation

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we’ve invested more than \$200 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other life saving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we’ve helped more than 5.5 million pets find their new loving families, and we’re just getting started. Visit petcofoundation.org to learn more about how you can get involved.